

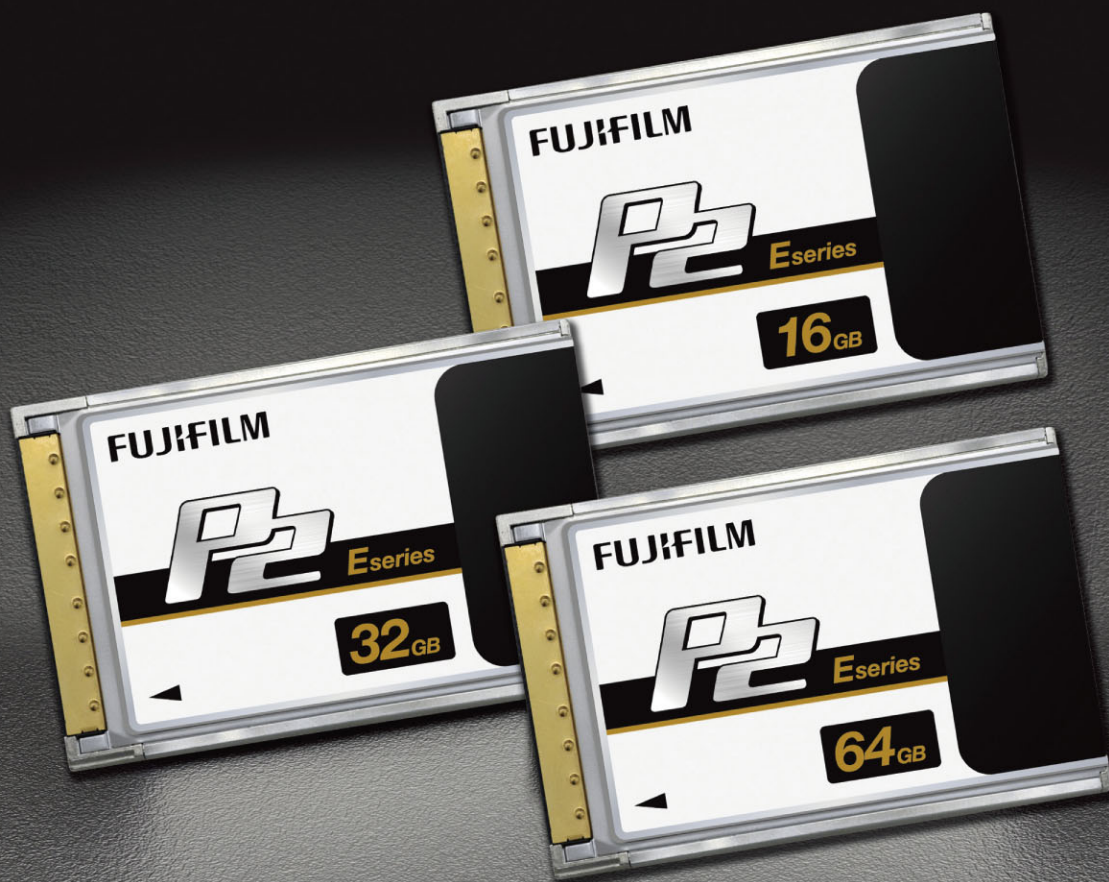
FUJIFILM



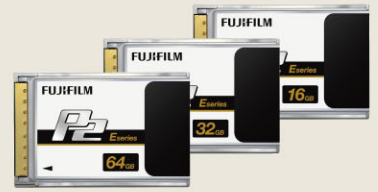
MEMORY CARD

P2MCE

*For Panasonic
P2 System*



Fujifilm rolls out new low-cost, high-capacity E-series P2 cards compatible with Panasonic's P2 system.



Fujifilm, comprehensive media supplier, introduces a new P2 memory cards

Fujifilm has long been recognized as a leading supplier of high-performance, high-reliability video tape and other media to broadcasters and production houses around the world. In 2008, Fujifilm introduced the R-series memory cards for the Panasonic P2 system and now introduces the new E-series P2 memory cards. * The E-series was created to offer users a lower cost media option, a higher transfer rate and the same high-capacity level as that of current models.

* The E-series card cannot be used with the AG-CPD10, AG-CPD15 (Panasonic)

Long recording times and high-speed transfers

Fujifilm's E-series P2 cards come in 16 GB, 32 GB and 64GB capacities. A single 64 GB card is capable of recording about 128 minutes of HD data. * The cards offer an impressive maximum transfer rate of 1.2 Gbps when used with compatible hardware, made possible by newly developed high-speed memory controller.

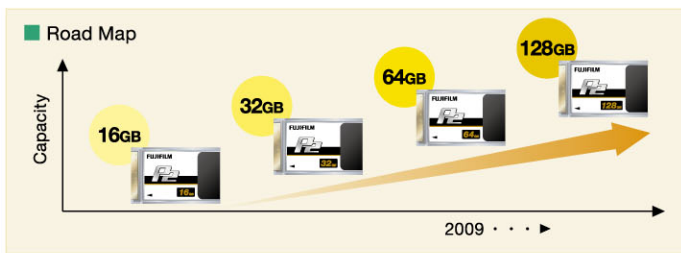


* When used with an AVC-Intra compatible device using AVC-Intra 50 compression.

Compliant with general PC card specification, adaptable to PC with PC card slot.*

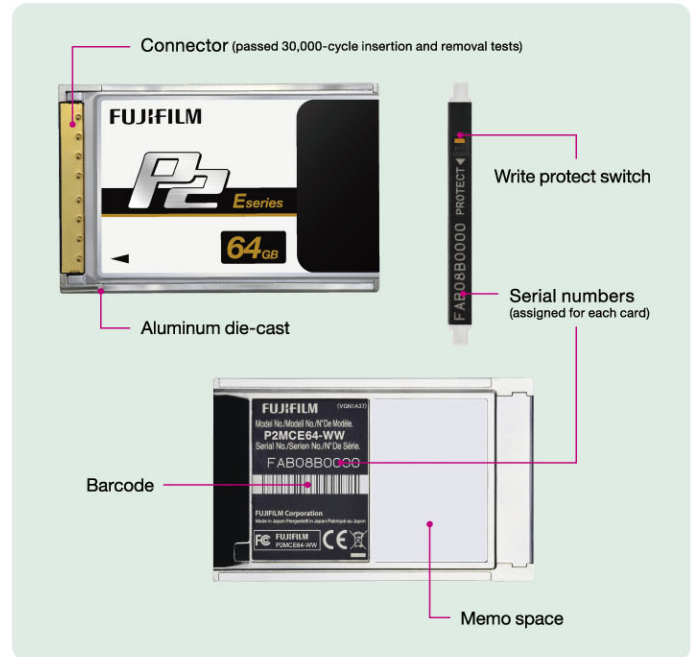
Because the Fujifilm E-series cards are compliant with general PC card specifications, they can be used to read and write data to a PC by plugging it into the PC card slot. Additionally, the memory card can store content in a complete range of P2 supported frame rates and formats, from high definition to standard definition and from DVCPRO to AVC-Intra 100.

* When used with laptop and desktop PC, P2 card driver (Panasonic product) must be installed.



High reliability for resistance to temperature changes, vibrations, and sudden impact

Shooting in extreme environments can be plagued with problems like condensation from severe temperature changes, vibration or shock. Our P2 cards utilize all the inherent advantages of solid-state memory to protect your quality footage and video work from vibration and shock. Fujifilm P2 cards can be operated in temperatures from -20°C to 60°C and stored at temperatures between -40°C and 80°C. These are true quality specifications developed specifically for professionals who require the utmost in reliability. Card replacement interval is about five years when fully rewritten once a day. The connectors, which have passed 30,000-cycle insertion and removal tests, are ruggedly built to withstand repetitive use.



FUJIFILM P2 Card Technical data

	Basic Specifications		
	P2MCE16-WW	P2MCE32-WW	P2MCE64-WW
Recording Capacity ^(*)	Approx. 16GB	Approx. 32GB	Approx. 64GB
Reading/Writing Speed ^(*)	1.2Gbps		
Interface	CardBus (PC Card Standard)		
Power Source	DC3.3V ± 0.3V		
Power Consumption	Approx. 1.5W		
Operating Condition	-20°C~60°C / 5~90% RH (No Condensation)		
Storage Condition	-40°C~80°C / 5~90% RH (No Condensation)		
Weight	Approx. 45g (1.6 oz)		
Card Dimensions	54(W) x 5(H) x 85.6(D)mm (2.13"x0.2"x3.37")		

(*) Total card capacity includes space for data management such as system data, therefore, actual usable area is less than capacity indicated on the card.

(**) Data transfer speed is theoretical value. An Actual data transfer speed varies according to operating condition and devices.

	Recording Playback Time		
	P2MCE16-WW	P2MCE32-WW	P2MCE64-WW
AVC-Intra 100	Approx. 16min.	Approx. 32min.	Approx. 64min.
AVC-Intra 50	Approx. 32min.	Approx. 64min.	Approx. 128min.
DVCPRO HD	Approx. 16min.	Approx. 32min.	Approx. 64min.
DVCPRO 50	Approx. 32min.	Approx. 64min.	Approx. 128min.
DVCPRO/DV	Approx. 64min.	Approx. 128min.	Approx. 256min.

To use FUJIFILM memory card, a P2 card driver (Panasonic product) must be installed on your P2 series product. For the latest information on drivers, please visit the P2 Support Desk at the Panasonic web site shown below.

<https://www.pavc.panasonic.co.jp/pro-av/>