



Robust, satin matt polyester film with a gloss silver back for indoor popups. Suitable for water-based dye-based and pigmented inks

Display Films

euromedia PopUp Film Advanced wb

The robust euromedia PopUp Film Advanced wb with a satin matt coating and gloss silver back has been designed for use in popup systems. The 300 micron thick polyester film reproduces excellent print quality with brilliant colours. Its satin matt surface guarantees photorealistic print and colour reproduction without annoying reflections. The gloss silver, scratch-resistant back rounds off the high quality appearance and gives the material 100% opacity.

euromedia PopUp Film Advanced wb also has excellent lie-flat properties in use. A special non-slip coating on the back ensures trouble-free printing. The solvent-based version of euromedia PopUp Film Advanced is also suitable for outdoor use. Do you need a high quality, totally scratch-resistant popup film for demanding long-term applications? If so, have a look at our PopUp Film Universal wb for water-based dye-based and pigmented inks. Are you looking for a flame-retardant, B1-certified popup film for short-term use and with a good price-performance ratio? If so, use euromedia PopUp Film Standard in the version for water-based dye-based and pigmented inks or for solvent and UV inks.

Product Code
70100112198
70100105191
70100105192



Hints & Tips

Finish PopUp Film Advanced wb for an even higher quality look and best mechanical protection using Ultra HighProtection gloss, matt or crystal sand laminate. Roll up loosely with the print side facing outwards for transport. This will keep the whole graphics including the laminate intact. When printed with dye-based-based inks, the popup film must be over laminated to improve the lightfastness and wipe resistance including indoor applications. We recommend the use of self-adhesive cold laminates



euromedia PopUp Film Advanced wb

Product Properties

Applications

- indoor
- displays
- trade fairs

Properties

- PVC-Free
- Blockout

Processing Tips

We basically recommend that the print is left to dry out for 24 hours before finishing.

Storage

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.











Specifications

Matarial	Debestes
Material	Polyester
Ink	Waterbased inks
Gloss Level	Satin matt
Back	Silver glossy
Thickness	300 mic
Weight	405 g/m ²



This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.



FUJIFILM Deutschland

Niederlassung der FUJIFILM Europe GmbH Heesenstraße 31 40549 Düsseldorf DE Tel: +49 211-5089-326 Fax: +49 211-5089-287 grafische_systeme@fujifilm.de

Issue date: 30.03.2015