

High quality and stable polyester film with a fine silver back for indoor and short-term outdoor popups. Suitable for solvent, latex and UV inks



Display Films

## euromedia PopUp Film Premium

The dimensionally stable euromedia PopUp Film Premium is our premium popup film product. It has been designed for the production of high quality popup graphics using solvent, latex and UV printers. Graphics on this media are characterised by deep blacks and strong, high contrast colours. The special, matt white coating prevents annoying reflections and guarantees excellent print results. The silver coating on the back produces a high quality look and 100% opacity.

euromedia PopUp Film Premium is extremely scratch-resistant, both front and back. This is particularly important, if a popup is subjected to a lot of mechanical stress and is frequently assembled and disassembled. In many cases time and cost savings are made on protective laminates. Are you looking for a dimensionally stable popup material for normal use and don't want to forgo good print quality and a silver back? If so, have a look at our euromedia PopUp Film Advanced. Are you looking for a flame-retardant, B1-certified PopUp Film for short-term use and with a good price-performance ratio? If so, use euromedia PopUp Film Standard in the version for solvent and UV inks or for water-based dye-based and pigmented inks.

### Dimensions

320mic - 0914mm(36") - 20m  
320mic - 0914mm(36") - 50m  
320mic - 1067mm(42") - 20m  
320mic - 1067mm(42") - 50m  
320mic - 1270mm(50") - 20m

### Product Code

70100098370  
70100098365  
70100109963  
70100098334  
70100110085



### Hints & Tips

Finish euromedia PopUp Film Premium for an even higher quality look and best mechanical protection using Ultra HighProtection gloss, matt or crystal sand laminate. Roll up loosely with the print side facing outwards for transport. This will keep the whole graphics including the laminate intact

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### Product Properties

#### Applications

- indoor
- outdoor
- displays
- trade fairs

#### Properties

- PVC-Free
- Blockout

#### Processing Tips

We basically recommend that the print is left to dry out for 24 hours before finishing.

#### Storage

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.



#### Specifications

Material	Polyester
Ink	Solvent, Eco-Solvent, Latex, UV
Gloss Level	Matt
Back	Silver grey
Thickness	320 mic
Weight	400 g/m <sup>2</sup>

#### Note

This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.

**euromedia**

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