

Applications on rough vertical surfaces for temporary advertising messages such as promotions, events and sales campaigns



Self-Adhesive outdoor

euromedia Brick Vinyl

euromedia Brick Vinyl is a self-adhesive film for short-term outdoor advertising messages produced using solvent, eco-solvent and UV inks. The product has been optimised for temporary application to vertical exterior surfaces such as concrete, thermal insulation rendering or bricks. The adhesive, which has been specially developed for rough surfaces, can be removed within 6 months without leaving a residue. The flexible material also adapts well to the shape of the surface.

The white, glossy surface produces outstanding print results. euromedia Brick Vinyl is weather-resistant and does not have to be finished with an additional laminate. The outdoor durability may be extended to up to 3 years if a hot air fan is used to apply the product. In this case, however, the product can no longer be removed without a residue.

Dimensions

80mic - 1370mm(54') - 25m

Product Code

70100098618



Hints & Tips

For long-term applications (up to 7 years) on smooth or rough surfaces, use euromedia FusionTack Vinyl. Looking for a self-adhesive product for outdoor advertising on roads, car parks and pavements? If so, use euromedia Street Vinyl.

euromedia Brick Vinyl

Product Properties

Applications

- indoor
- outdoor
- 2D wraps
- banners
- application on flat surfaces

Properties

- permanent adhesive
- monomeric vinyl

Processing Tips

We recommend waiting least 24 and preferably 48 hours before applying the print, to allow the solvent to evaporate completely.

Heat seal the outside edges over about 10 cm.

Due to machine tolerances, variations in ink deposits and variable ambient temperatures, we recommend setting the temperature to around 25-32°C.

Storage

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.



Specifications

Material	PVC
Ink	Solvent, UV
Surface	White
Gloss Level	Glossy
Thickness	80 mic (Film Thickness)
Liner	PE-coated silicone board
Liner/ Backing weight	140 g/m ²
Adhesive strength	5/25 N/mm
Temperature resistency	-30°C to 80°C
Application temperature	from 15°C
Outdoor durability	Up to 3 years
Others	Dimensional stability: max. -0.45% Lightfastness 7-8 - Blue Wool scale (DIN 53388)

Note

This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.

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