



Robust, B1-certified popup film made of rigid PVC for indoor popups and information counters. Suitable for water-based dye-based and pigmented inks

Display Films

euromedia PopUp Film Standard FR wb

euromedia PopUp Film Standard FR wb with a single-sided matt coating and satin matt white back has been designed for use in popup systems. The rigid PVC is 360 microns thick and reproduces excellent print quality with sharp, brilliant colours. The white, satin matt back provides not only good opacity, but also an all-round acceptable look for this cost-effective popup material. The B1 certificate allows it to be used in public places, e.g. at trade fairs.

euromedia PopUp Film Standard FR wb also has a perfect combination of stiffness and flexibility. Its good lie-flat properties means it is secure in the display as well as allowing trouble-free, cockle-free and simple processing. PopUp Film Standard is also available as a version for solvent, latex and UV ink systems. Do you need a high quality, scratch-resistant popup film for demanding long-term applications? If so, have a look at our euromedia PopUp Film Universal wb for water-based dye-based and pigmented inks. Are you looking for a dimensionally stable popup material for normal conditions but don't want to forgo good print quality and a silver back? If so, have a look at our euromedia PopUp Film Advanced wb.

Dimensions

360mic - 0914mm(36') - 20m
 360mic - 1067mm(42') - 20m
 360mic - 1270mm(50') - 20m

Product Code

70100112190
 70100112202
 70100112203

Hints & Tips

Finish PopUp Film Standard for an even higher quality look and best mechanical protection using Ultra HighProtection gloss, matt or crystal sand laminate. Roll up loosely with the print side facing outwards for transport. This will keep the whole graphics including the laminate intact. When printed with dye-based-based inks, the popup film must be over laminated to improve the lightfastness and wipe resistance including indoor applications. We recommend the use of self-adhesive cold laminates

euromedia PopUp Film Standard FR wb

Product Properties

Applications

- indoor
- displays
- trade fairs

Properties

- fire classification B1

Processing Tips

We basically recommend that the print is left to dry out for 24 hours before finishing.

Storage

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.



Specifications

Material	Rigid-PVC
Ink	Waterbased inks
Gloss Level	Satin matt
Back	White
Thickness	360 mic
Weight	510 g/m ²
Shelf life	Up to 1 year

Note

This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.

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