



High quality and stable polyester film with a fine silver back for indoor popup systems. Suitable for water-based dye-based and pigmented inks

Display Films

euromedia PopUp Film Universal wb

The dimensionally stable euromedia PopUp Film Universal wb is our premium popup film product. It has been designed for the production of high quality popup graphics using water-based dye-based and pigmented inks. Graphics on this media are characterised by deep blacks and strong, high contrast colours. The special, matt white coating prevents annoying reflections and guarantees excellent print results. The silver coating on the back produces a high quality look and 100% opacity.

The back of euromedia PopUp Film Universal wb is extremely scratch-resistant. This is particularly important, if a popup is subjected to a lot of mechanical stress and is frequently assembled and disassembled. The front also has very good scratch resistance, which is seldom the case with products for water-based inks. Are you looking for a dimensionally stable popup material for normal use and don't want to forgo good print quality and a silver back? If so, have a look at our euromedia PopUp Film Advanced wb. Are you looking for a flame-retardant, B1-certified PopUp Film for short-term use and with a good price-performance ratio? If so, use euromedia PopUp Film Standard in the version for water-based dye-based and pigmented inks or for solvent and UV inks.

Dimensions

310mic - 0914mm(36') - 20m

310mic - 0914mm(36') - 50m

310mic - 1067mm(42') - 20m

Product Code

70100098194

70100098323

70100098217



Hints & Tips

Finish euromedia PopUp Film Universal wb for an even higher quality look and best mechanical protection using Ultra HighProtection gloss, matt or crystal sand laminate. Roll up loosely with the print side facing outwards for transport. This will keep the whole graphics including the laminate intact

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Product Properties

Applications

- indoor
- displays
- trade fairs



Properties

- PVC-Free
- Blockout
- cold lamination
- water-resistant (with pigmented ink)

Processing Tips

We basically recommend that the print is left to dry out for 24 hours before finishing.

Storage

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.

Specifications

Material	Polyester
Ink	Waterbased inks
Surface	White
Gloss Level	Matt
Back	Silver grey
Thickness	310 mic
Weight	406 g/m ²
Shelf life	Up to 1 year

Note

This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.

euromedia

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