



Blueback paper for classic poster applications on18/1, advertising columns etc

**Outdoor Billboard Paper** 

# euromedia Blueback Paper

Designed for the production of billboards and posters using solvent printers (e.g.Keundo Supra). The white, low satin coating allows brilliant prints with low reflection, which still have eyecatching quality even at a close viewing distances.

The blue back produces 'zero see-through' to the images underneath. Blueback Paper can, of course, be soaked and wet pasted and can be folded. A joy to paste up: It remains slip-resistant and stable even after soaking, and can be trusted to withstand pulling when being unfolded and pasted up. If as a rule you have closer viewing distances, do not require an outdoor durability of more than one to two weeks as well as no need to cover any other posters, we recommend euromedia Satin Photopaper 140.

#### **Dimensions**

120g - 1370mm(54`) - 61m 120g - 1600mm(63`) - 61m

#### **Product Code**

70100098345 70100098336



#### **Hints & Tips**

Allow the posters to dry completely before further processing (soaking/pasting) the surface should no longer be tacky. If necessary, use a radiant heater to speed up the drying process. Depending on the ink film weight, a standard paste may not be sufficient in areas of overlap with blueback applications. To be on the safe side, we recommend that you also treat these edge areas with heavy-duty paste. Processing hints for Solvent Blueback Paper



## euromedia Blueback Paper

### **Product Properties**

#### **Applications**

- indoor
- outdoor
- billboards
- posters

#### **Properties**

can be pasted

#### **Processing Tips**

We basically recommend that the print is left to dry out for 24 hours before finishing.

#### **Storage**

The product should be stored in its original packaging at a room temperature of 15°C - 25°C and 40 - 60% relative humidity.









#### **Specifications**

Material	Paper
Ink	Solvent, UV
Whiteness	L* 95,0 a* 1,0 b* -3,0
Back	Blue
Thickness	145 mic (5.9 mil)
Liner/ Backing weight	108 g/m²
Weight	130 g/m²
Opacity	> 96%



This information relates to the current state of our knowledge and is given without obligation to provide you with information about our products and their applications. The information we give does not absolve you from carrying out your own trials and tests of the suitability of our products for your intended application. We reserve the right to carry out modifications, which will result in an improvement to the product.



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